


# YOUR TRUSTED PARTNER

THE SMART MONEY IS ON  
 **DOUBLECOIN**

THE SMART MONEY IS ON







We say,

**“THE SMART MONEY IS ON  
DOUBLE COIN.”**

Why? Because when it comes to investing in quality and performance, Double Coin is a trusted and intelligent option in the tire market. We are a global tire brand, offering a comprehensive number of TBR and OTR tire SKUs, distributed from our strategically located warehouses across North America.

Double Coin stands for quality, performance, service, exceptional value and trust. This means we are dedicated to offering an innovative product line and providing unwavering support. Our goal is to be your preferred tire partner, year after year, and to earn and keep your trust for the life of your tires.



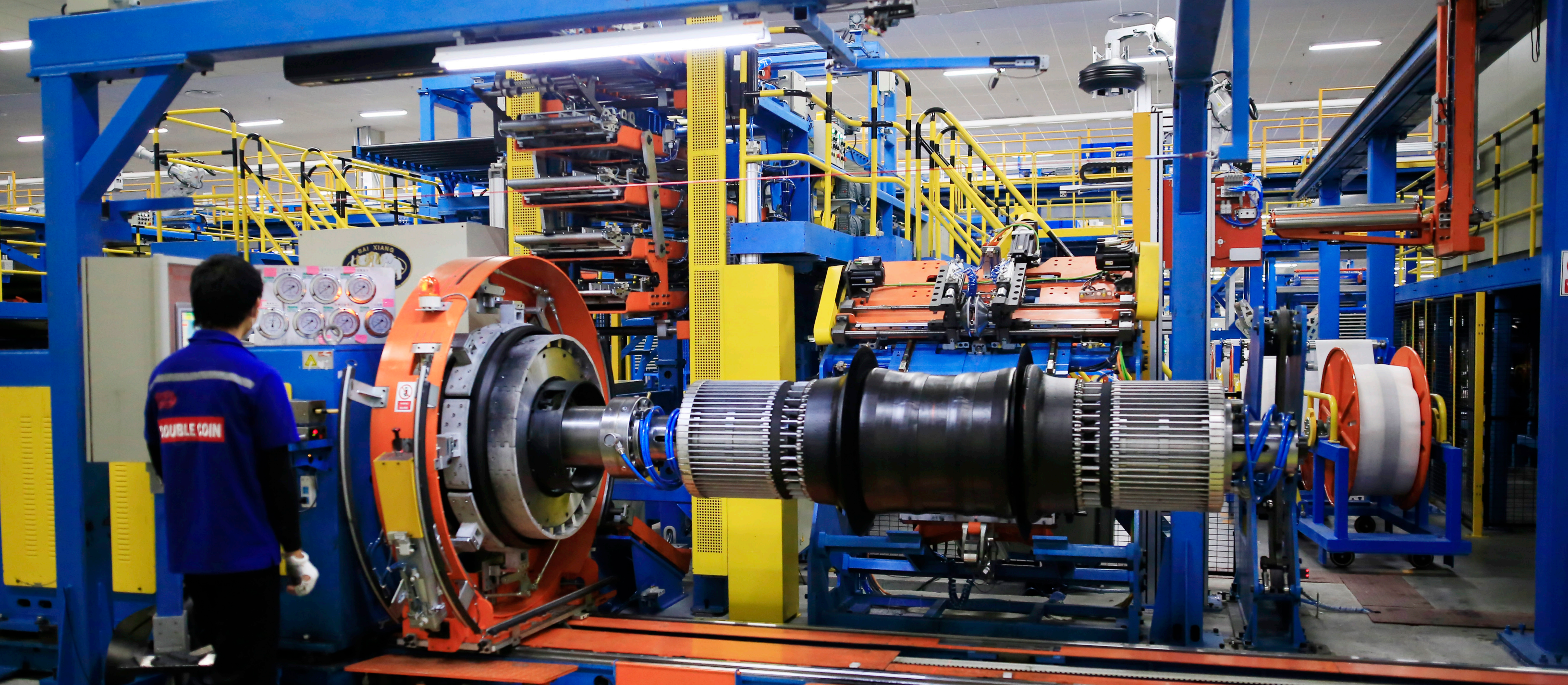


Connecting

# MANUFACTURING EXCELLENCE TO CUSTOMER SATISFACTION

CMA LLC, is our subsidiary and touch point for marketing, sales and customer service support. CMA, LLC manufactures and markets flag, associate and private brand products from Double Coin Holdings, Ltd. CMA is the conduit for information that flows to and from each manufacturing center. This rich data leads to improved product availability. In addition, CMA supports several large tire marketing organizations with private and exclusive brand consumer and commercial tires.





Driving

# INNOVATION AND EFFICIENCY FOR GREENER PRODUCTION

Our newest automated plant in Thailand is designed according to the Industry 4.0 concept. The latest plant automation creates less scrap materials. Wastewater treatment plants, sustainable raw materials, solar generated lighting and nitrogen vulcanization all contribute to a greener process to produce tires.





## A LEADER BY TRADITION

Double Coin has long been a leader among tire manufacturers. In 1989, partnering with a major tire manufacturer we purchased tubeless tire and casing technology that improves tire durability and performance. In 2001 and 2011 we entered into joint ventures with a major European tire manufacturer. We have also participated in shared technology ventures with other global manufacturing corporations in the steel cord technology, carbon black/synthetic rubber technology, and petrochemical technology. These technology investments have been integrated into the manufacture of our high-quality TBR and OTR tire products.



# TRUCK TIRES (TBR) ENGINEERED FOR YOUR SPECIFIC DRIVING APPLICATION

Double Coin offers an extensive line of quality truck and bus radial tires manufactured to deliver long-term performance and value in every type of driving application. Every truck and bus radial tire is backed by an aggressive 7-year, 3-retread warranty.



## APPLICATION



### Long Haul

Tires built primarily for highways and low abrasion environments



### Regional

Tires built for medium haul and urban environments



### Mixed Service

Tires built for use in on/off road applications



### Intermodal

Tires engineered with additional ozone protection for long tire life

## FUEL EFFICIENT



EPA SmartWay®-verified tires that offer low rolling resistance

## WIDE BASE



Tires that offer fuel and weight savings

## POSITION



### Steer

Built for the front axle and designed to improve handling



### Drive

Engineered for the drive axle to provide superior traction



### Trailer

Engineered for the trailer axle and for free-rolling applications



### All-Position

Built primarily for the steer position, they also offer improved lateral stability





# OTR TIRES DESIGNED TO DELIVER SUPERIOR TRACTION AND A LOW COST-PER-HOUR

Double Coin offers a comprehensive number of high quality Radial OTR tire products that are engineered to the industry's highest standards. Every Radial OTR tire is built to provide optimum performance and increased tire life through uniform wear, as well as an enhanced ride and handling for operator comfort.



## CONSTRUCTION, MINING, PORT, AND AIRPORT



Grading



Mobile Crane



Skid Steer



Earthmover



Haulage



Loader



Industrial/Port



Intermodal



Ground Support  
Equipment





# A PRINCIPLED PERSPECTIVE THAT DELIVERS MORE VALUE

Our motivation is to earn the ongoing confidence of each customer. Customers can count on experienced field service professionals to provide intelligent solutions as well as our courteous support team, based in California.

We also offer resources designed to help you be more successful. One such resource is our Smart Money National Fleet Program. This program allows fleets to take advantage of competitive, consistent pricing, nationwide service, centralized billing and a responsive dealer network.

For more information or to become an authorized dealer, give us a call today.



**Quality Truck and Off The Road tires**



**Comprehensive SKUs at three US warehouses**



**Seven-year warranty**



**Online ordering**



**Professional field service**



**National fleet pricing**



**Professional U.S. based customer service**



**Treat you like family**







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Double Coin has sales, distribution, and branch offices in the US, Canada, and Mexico.

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